

# THE CRUSHER

## 2017 PINOT NOIR

The Crusher 2017 Pinot Noir is a bright, vivid red color in the glass with layered aromas of black cherry, rhubarb, high-tone floral notes and subtle spiced smoke. This wine is giving and plush on the palate with juicy cranberry fruit, rose petal, black tea and melted chocolate flavors. The well-balanced wine has great purity of fruit, smooth tannins and nice acidity which leads to a flavorful and lengthy finish. The Crusher Pinot Noir was aged with 100% French oak (40% new) for 10 months giving a bigger oak presence and excellent integration.

### APPELLATION

With its moderate climate, and diverse terroir, California offers many distinct AVAs. Known for its abundant sunshine which helps to ensure a reliable extended growing season, the “Golden State” has become an American winemaking mecca on par with the other great wine regions of the world. California boasts nearly 100 American Viticulture Areas (AVAs), that encompass over half million acres of vineyards, supporting a diverse varietal mix. For our 2017 The Crusher Pinot Noir, 80% of the blend comes from the Wilson, Marshall Ranch and Elk Slough Vineyards in Clarksburg. These vineyards are planted to mainly Clone 115, 667, 777, 23 and 4 respectively which are known for earthy notes, big, round tannins and a distinct cranberry fruit flavor in the wine.

### VINTAGE

California enjoyed above average rainfall that helped end the ongoing drought; the vines were healthy and well-watered and enjoyed a warm summer when harvest began at a normal time and pace. The harvest yields are what was expected and quality and flavor development is excellent. The overall quality of the 2017 vintage is excellent.

### THE CRUSHER

More than 110 years ago, the Sebastiani family embarked on a winemaking journey, setting down roots in Sonoma, California. With passion, hard work and decades of pioneering in the wine industry now under their belt, a mission to deliver varietally expressive, premium quality wines sourced from the Golden State’s finest regions was born—introducing The Crusher.

Named for the first, most precious moments in the winemaking process when grapes meet “The Crusher” and begin their transformation into a food-friendly, approachable wine.



### SPECIFICATIONS

#### COMPOSITION

96% Pinot Noir, 4% Petite Sirah

APPELLATION	California
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VINTAGE	2017
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Alc.	14.5%
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pH	3.73
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TA	5.9 g/L
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